

Update for Trowbridge Area Board

Update from	TRANSFORMING TROWBRIDGE
Date of Area Board Meeting	1 July 2010

Headlines

- Castle Place/St. Stephens Place – acquired by Legal and General Investment Fund. They are working up plans for a revamp of Castle Place but have no plans at present for St. Stephens Place.
- The opening of the 44,000 sq ft Sainsbury's store on the former Bottling Plant site completes the first phase in the delivery of Transforming Trowbridge which also includes the Brewery Apartments and The Gateway. This represents an investment in Trowbridge of over £65 million, the bulk of which has been in the last 12 months. There are residential elements to The Gateway and Bottling Plant which will create in the region of 200 new homes. These are anticipated to will follow once the residential property market improves.
- Bowyers – we have facilitated a dialogue between a residential developer and the owners of the former Bowyers site. There is scope for the involvement of the Homes and Communities Agency.

Projects

- **Public Realm Improvements** – we are investigating a range of approaches to improving the street scene in Trowbridge. This may involve making better use of Planning Powers to encourage owners to “tidy up” sites.
- **Leisure and Recreation** – we are talking with the Council's Leisure team to move forward long-standing issues on the relocation of the Rugby Club and football pitch provision as well as sports and recreation provision for Trowbridge, in general.
- **Trowbridge Masterplan** – first phase (Scoping and Vision Study) is complete. This will ultimately provide the detail for the growth of the town centre “area of mixed use regeneration” identified in the Core Strategy. For the first time the preferred land uses for specific town centre sites has been identified and prioritised to move us a way from sending a message to developers that we can have any and all types of development on any site.

Signed: Adam Nardell

Date: 15.06.10